

FREELANCE CLIENTS

HP
NBA
AT&T
Twitter
Wave (TMA)
Cannon
PGA TOUR
State Farm
American Airlines
Superliga
Nova Niche
Launchpoint
The Marketing Arm
Dallas Ad League
DS NEWS
FIU Softball
Winstar International
IT Homes Realtors
Artworks Advertising
N2it Intelligent MKT
World Wide ENT
The Fox Group
Trinity Training

CS4 Illustrator
CS4 Photoshop
CS4 InDesign
CS4 Dreamweaver
CS4 Flash
QuarkXpress
FlightCheck
Triple Triangle
Fireworks
Man. SLR Cameras
Digi. SLR Cameras
MS Office
HTML
Mac
PC

SOFTWARE | TOOLS

EDUCATION

**BFA
Graphic Design**
Northwestern
State University
DEC 2005

Interactive Design
Austin Comm. College
SPRING 2007

FREELANCE

A&E Networks | Art Director [Freelance] | A&E + History + Lifetime | AUG 2010 to Present
Art Directed various projects, from interactive to print, spanning national and international markets

PVH | Senior Graphic Designer [Freelance] | Izod + Arrow | OCT 2010
Designed logos for new clothing lines for Izod and Arrow to be used in the European Market.

SS+K | Art Director [Freelance] | Citi Bank + Subway + All State | JUL 2010 to AUG 2010
Refined new ADI logo, tagline, brand guide + Designed new web page and Flash animation

NBC Networks | Art Director [Freelance] | Oxygen Network | JUL 2010
Designed logos for a new reality TV Series featuring Russell Simmons

The Marketing Arm | Art Director + Illustrator [Freelance] | HP + Davis Cup | JUN 2010
Designed the HP AVATAR [3rd Version] Software Interface for The 2010 The Davis Cup [international]
This was the third version [tennis] of the HP AVATAR software and it's making it's way to an international audience at The 2010 Davis Cup. The work called for a detailed illustration of a tennis court and three versions in three separate languages.

Jack Russell Group | Graphic Designer [Freelance] | Cannon | JUN 2010
Designed environmental graphics and logos for a Cannon event

MTV Networks | Interactive Designer [Freelance] | Comedy Central | MAR to APR 2010
Designed graphics for Comedy Central's Jokes.com website

The Marketing Arm | Art Director + Illustrator [Freelance] | HP + PGA TOUR | MAY 2010
Designed the HP AVATAR [2nd Version] Software Interface for The 2010 HP Byron Nelson Golf Tourn.
I illustrated a forced perspective view of the 18th hole facing the club house at the Byron Nelson Golf Course. The club house was architecturally correct and the green acted as the stage on which the avatars stood.

The Marketing Arm | Art Director + Illustrator [Freelance] | Threadless.com | FEB 2010
Developed and designed concepts for the 2010 Threadless.com National Bus Tour
TMA's concepting department gave me the opportunity to illustrate eight of their promo ideas for Threadless.com's 2010 National Bus Tour. The task was to bring their ideas to life via T-shirt design, and keep within the Threadless.com design esthetic. The job was designed, revised, and delivered within two days.

The Marketing Arm | Art Director + Illustrator [Freelance] | HP + NBA | DEC 09 to JAN 2010
Designed the HP AVATAR [Original] Software Interface and Character for the 2010 NBA All Star Game
The task was to design a software identity, interface, and avatar [character design] to run on and promote HP's New TOUCHSMART computer. Acting as the sole creative on the job, I designed everything, including all 900+ assets, buttons and menus under a three week umbrella. I saw the project through from design to production, communicating with the project manager, flash developer, and software development company. The software made its debut at the 2010 NBA All Star Game. The promotion saw such a great response that HP has taken it to the web, to the PGA Tour at 2010 Byron Nelson Tournament, and now it's going international via the 2010 Davis Cup.

Wave | Art Director [Freelance] | State Farm + Superliga | DEC 09
Developed concepts for TMA's multicultural group for new business [logos + websites + collateral]

The Marketing Arm | Art Director [Freelance] | NCAA + State Farm | NOV 09
Designed PowerPoint templates for a new business pitch with NCAA + State Farm

The Marketing Arm | Art Director [Freelance] | Twitter | NOV 09
Designed two web banners [skyscraper + leaderboard]

The Marketing Arm | Art Director [Freelance] | HP + American Airlines | OCT 09 to NOV 09
Developed and designed multiple concepts for lock-up logos + print collateral + mechanicals
The task was to create a lock-up logo combining the HP and American Airlines/Admirals Club logos that would drive the creative for several print elements. The VP of TMA's HP account liked my concepts so much that he pitched both my ideas to the client. After the logo was determined, I designed over eight pieces of print collateral, building them as hi-res print ready files [mechanicals].

IT Homes | Graphic Designer [Freelance] | JUL 09
Designed the IT Homes Realty company identity [logo] and business card

The Marketing Arm | Art Director [Freelance] | AT&T | NOV 09
Designed print collateral for the 2009 AT&T Brainstorm Conference

Ignite Partnership | Art Director | Samsung + Pyrex + TXU | APR 09 to JUN 09
Developed concepts and designed packaging solutions primarily for the Samsung account
I was involved in new product briefs and helped develop concepts for product launches on all major Samsung carriers [AT&T, Verizon, T-Mobile, Sprint, Metro PCS, etc.]. Most of the design went toward creative packaging and promotional collateral. I also managed the agency's production process and freelance artist's work loads.

N-GEN Studios | Graphic Designer | Pepsi + Pizza Hut | OCT 07 to JAN 09
Worked as a 360° designer on POP and POS advertising primarily for the Pepsi account
I was one of three designers in a special department that executed over 1,000 multi-element jobs. Most of the work was POS and POP advertising. Almost all of the jobs were done within a two hour time limit and were sent out as print ready mechanical files. I also assisted the Creative Imaging department with illustration and photo-retouch.

MW Builders of Texas, Inc. | Graphic Designer + Mkt Coord. | MAR 07 to SEPT 07
Growing Family Portraits | Photographer | NOV 06 to DEC 06
NSU Athletic Department | Art Director | AUG 05 to DEC 05